



# 2024 HIGHLIGHTS



# EKO FILM

SUSTAINABLE PRODUCTION PLATFORM

*established as part of the "Connect 4 Environmental Sustainability in Film and the Media," supported by the British Council's Going Global Partnerships Programme*



## *Partners*



## *Supportive Partners*

YAPIMLAB

ATLANTİK  
F I L M

yuvam  
dünya

SİNEMA  
TELEVİZYON  
SENDİKASI

Önde  
Kamera  
Arkada  
Dayanışma

YAKEM

serpilaltın  
FILM

## Successfully completed the first year of our project!

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We successfully wrapped up the first year of our Connect 4 Environmental Sustainability in Film and the Media project, supported by the British Council's Going Global Partnerships programme. The project will continue in 2025.

## Carbon footprint calculator for the industry

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We've taken an important step towards making sustainable filmmaking easier! We launched a tool to help calculate the carbon footprint of film productions and create customized sustainability plans for each project.

**Carbon footprint  
calculator**



## Industry survey

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Exploring the question "Is environmentally friendly, sustainable filmmaking possible?", we published the results of our survey. The survey aimed to measure awareness and expectations regarding eco-friendly practices within Türkiye's film industry. We presented the findings along with our recommendations for promoting wider adoption of sustainable practices.

Survey analysis



## Türkiye's first Sustainable Film Production Guide!

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We took another major step towards reducing the film and media industry's environmental impact! Our Sustainable Production Guide offers a roadmap for creating eco-friendly films.

[Production guide](#)



## We're stronger with new partnerships!

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Our journey, which began with collaborations with Environmental Humanities Center of Cappadocia University and Brunel University London, supported by Yapımlab and Atlantik Film, is continuing with new partners like the Yuvam Dünya Association, Cinema-TV Union, Serpil Altın Film, and Başkent University Creative Cultural Industries Research Center.

## We're stronger with our new team!

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We're stronger with a new team that includes environmental engineers, data analysts, communication coordinators, and industry professionals, alongside representatives from our project team and partner organizations.

## International collaborations

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We've begun talks with Ecoprod, the organization behind Eurimages' sustainable filmmaking e-learning platform. As we work to promote eco-friendly filmmaking in Türkiye, we're also aiming to extend our efforts globally, reaching a wider audience and increasing co-production opportunities.

We've kicked off exciting conversations with academics, professionals, and national film commissions leading sustainable film and media initiatives across Europe!

Sustainability Toolkit & E-learning Platform

**StepUp**  
BY  
ECOPROD

With the support and in partnership with **eurimages** 

[international@ecoprod.com](mailto:international@ecoprod.com)

## Training programs

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We joined the *Climate Adaptation for Creatives* online training, organized by the British Council and Black Mountains College. The program presents participants the chance to explore how art can create positive change in the face of the ecological crisis.

We also attended the *Türkiye-Germany Green Film Experience Sharing Project* workshop, organized by Başkent University's CIRC with support from the Turkish Ministry of Culture and Tourism's General Directorate of Cinema and the Goethe Institute Ankara. Alongside experts from Germany, we shared ideas and experiences on sustainable filmmaking.

We've participated in seminars and training programs from leading international organizations such as BAFTA albert, AdGreen, ReelGreen, BBC Academy, and the International Screen Institute.





## Awarded "Green Initiative of the Year"!

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We won the Green Initiative of the Year award at the 4th Boğaziçi Environment Awards, hosted by Boğaziçi University's Electrotechnology Club (BUEC IEEE).



## Launching the training programs!

We've completed the preparation of our sustainable filmmaking training programs for professionals, educators, and students. The pilot sessions of the training modules, developed with experts from Brunel University London and Birmingham University, will take place in 2025. The first training for university students will be held online with Yapımlab on February 15-16.

Geleceğin profesyonelleri olacak film ve medya bölümleri öğrencilerine özel

**SÜRDÜRÜLEBİLİR FİLM YAPIMI EĞİTİMİ BAŞLIYOR!**

15 - 16 Şubat 2025  
10.00 - 17.00  
Çevrimiçi - Ücretsiz  
Kontenjan sınırlıdır.

Kayıt linki profilde  
[@ekofilmlatformu](#)

**EKOFİLM**  
SÜRDÜRÜLEBİLİR YAPIM PLATFORMU

**YAPIMLAB**  
iş birliğiyle



## A Year Full of Events!

Over the past year, we participated in many impressive events.



As part of the Sabancı Foundation's 8th Short Film Competition, we hosted a panel with Korhan Uğur and Kiraz Erdem, the sustainable production managers of the Turkish films *Once Upon a Time in the Future: 2121* and *Neandria*.

## A Year Full of Events!

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We shared our insights on international collaborations and educational opportunities at the Higher Education Dialogues Workshop: UK-Türkiye Transnational Education Partnerships, organized by the British Council Türkiye.

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We gave a seminar on "Sustainability and Ecology in Film and Media Productions" at İzmir Yaşar University.

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In collaboration with Yapımlab, we organized online seminars to reach a broader audience. During these sessions, we explored the key principles of sustainable filmmaking with examples from both Türkiye and around the world.

**Online seminars**



We took part in the "The Climate of Art" interview series on the Co-Climate platform, aimed at raising motivation in the fight against climate change.

**The Climate of Art  
Interview**



## A Year Full of Events!

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We were guests on the Ekokozmopolitan program, hosted by Dr. Deniz Gündođan İbriřim on Aık Radyo.

Aık Radyo  
Interview



In collaboration with the Turkish British Centre for Cultural and Creative Industries, we hosted a panel titled "Sustainable Film Production and a Case Study: *Neandria*" at the London Yunus Emre Institute, following a screening of Reha Erdem's *Neandria* (2023).



## A Year Full of Events!

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We visited Brunel University London, an educational partner of BAFTA albert, and took part in a workshop on sustainable filmmaking education.



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At the International Environmental Humanities Conference at Cappadocia University, we discussed raising ecological awareness in film production and advancing sustainable filmmaking.

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We presented the Platform's work and shared examples from Türkiye at the conference organized by the European Network for Cinema and Media Studies.



## A Year Full of Events!

We also evaluated climate crisis and environmental awareness projects at Green for Youth: Youth Movement for Sustainability, a platform created by high school students from across Türkiye.

At the Adana Golden Boll Film Festival, we participated in a panel on sustainable filmmaking. In the session "Sustainability in Cinema Ecosystems and Eco-Cinema," we discussed sustainable filmmaking alongside experts from Çukurova University and the Cinema-TV Union.



## A Year Full of Events!

We prepared a comprehensive recommendation report for Istanbul Film Station, aligned with the UN Sustainable Development Goals.

At the 25th International İzmir Short Film Festival, we presented on sustainable filmmaking as part of the festival program.



We participated in a seminar organized by the Environmental and Climate Society at Ankara Hacı Bayram Veli University, where we discussed climate storytelling in films and TV series.



A big thank you to everyone  
who has contributed to making  
the film industry more  
sustainable.



**We wish 2025 will be a  
year of positive change  
for the industry, with the  
planet in mind.**





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